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| --- | --- |
| **First author (name and surname)[[1]](#footnote-1)**  **Second author**  **Other authors[[2]](#footnote-2)** | **Original Scientific Paper** |
|  |  |
| **Title (English, not longer than 12 words)[[3]](#footnote-3)** | |

***Abstract****:* (*100-200 words) in English and Serbian language should be placed at the beginning of the manuscript. Abstract should provide summary of the paper and state the principal methodology, results and conclusions. The abstract should not contain any concepts or conclusions beyond those discussed in the paper.*

***Keywords****:* (*up to 7) are terms which best describe manuscript's contents and they will be used for indexing purposes. Key words are listed in English and Serbian language below corresponding abstracts*.

1. **Introduction**

Introduction should provide the overview of previously published work related to the study. In this section the purpose or reason for the research should be reported, and its significance, originality, or contribution to new knowledge in the field, should be clearly and concisely stated.

## 2. Heading

**Literature review** alternatively may be included as a separate section for better understanding presented research results.

**Research methodology** should unambiguously describe the process of collection and processing (including statistical methods) of data used in the research with all necessary information needed for repeated investigation.

**Results and discussion** section(s) should contain clear and concise presentation of obtained data and their comparison to other relevant published data. This section can alternatively be divided in two sections. The first, Results needs to provide presentation of obtained results and the second, Discussion in which there needs to be presented analysis of data, comparison and contrast to other published results.

**Conclusions** section should provide brief summarisation of the main findings of presented research without general comments which are not directly related to presented research.

**2.1. Sub-headings**

All formulas need to be numbered and inserted by equation tool.

|  |  |
| --- | --- |
|  | (1) |

Tables need to be numbered and prepared so that they do not exceed one page.

*Table 1. The structure of surveyed enterprises by number of employees*

|  |  |  |  |
| --- | --- | --- | --- |
| Size | Number of employees | Number of enterprises (and entrepreneurs) in the sample | Share of sample (%) |
| Micro | 1 – 10 | 77 | 53,5 |
| Small | 11 – 49 | 46 | 31,9 |
| Medium\* | 50 - 150 | 21 | 14,6 |
| Total: | | 144 | 100,0 |
| \*According to the statutory criteria, medium enterprises employing 50-250 people, but this study has included in this category of companies with 50-150 employees. | | | |

*Source: insert source*

Figures are to be numbered and prepared so that they are ready for both color (PDF) and print issue.

*Figure 1. Size of the enterprises that grew and used MC services*

*Source: insert source*

**Conflicts of Interest**

State any potential conflicts of interest here or “The authors declare no conflict of interest”.

**References**

Christensen, R. P., & Klyver, K. (2006) Management consultancy in small firms: how does interaction work? Journal of Small Business and Enterprise Development, Vol. 13 (3),.299 – 313.

Crisman, J. J., & McMullan, W. E. (2000). A Preliminary Assessment of Outsider Assistance as a Knowledge Resource: The Longer-Term Impact of New Venture Counseling, Entrepreneurship:Theory & Practice, 24(3), 41-57.

Drucker, P. (2003). The New Realities. New Brunswick (U.S.A.) and London (U.K.), Transaction Publishers.

The examples of correct citation follow:

|  |  |
| --- | --- |
| **In a reference list** | **In-text citation** |
| **1. Book with one author** | |
| King, M. (2000). *Wrestling with the angel: A life of Janet Frame*. Auckland, New Zealand: Viking.  *N.B. The first letter of the first word of the main title, subtitle and all proper nouns have capital letters.* | **(King, 2000)** or  **King (2000) compares Frame ...** |
| **2. Book with two to five authors** | |
| Krause, K.-L., Bochner, S., & Duchesne, S. (2006). *Educational psychology for learning and teaching*(2nd ed.). South Melbourne, Vic., Australia: Thomson.  *N.B. Use & between authors’ names, except when paraphrasing in text. When a work has three, four or five authors, cite all authors the first time, and in subsequent citations include only the first author followed by et al.* | first  **(Krause, Bochner, & Duchesne, 2006)**  then  **(Krause et al., 2006)** |
| **3. Book or report by a corporate author e.g. organisation, association, government department** | |
| University of Waikato. (1967). *First hall of residence*(Information series No. 3). Hamilton, New Zealand: Author.  *N.B. When the author and the publisher are the same, use Author in the publisher field.* | **(University of Waikato, 1967)** |
| **4. Book chapter in edited book** | |
| Helber, L. E. (1995). Redeveloping mature resorts for new markets. In M. V. Conlin & T. Baum (Eds.), *Island tourism: Management principles and practice*(pp. 105-113). Chichester, England: John Wiley.  *N.B. Include the page numbers of the chapter after the book title.* | **(Helber, 1995)**or  **Helber (1995) compares luxury resorts ...** |
| **5. Conference paper online** | |
| Bochner, S. (1996, November). *Mentoring in higher education: Issues to be addressed in developing a mentoring program.*Paper presented at the Australian Association for Research in Education Conference, Singapore. Retrieved from http://www.aare.edu.au/96pap/bochs96018.txt | **(Bochner, 1996)** or  **According to Bochner (1996) ...** |
| **6. Journal article – academic/scholarly (print and electronic version) with DOI** | |
| Hohepa, M., Schofield, G., & Kolt, G. S. (2006). Physical activity: What do high school students think? *Journal of Adolescent Health, 39*(3), 328-336. doi:10.1016/j.jadohealth.2005.12.024  *N.B. A capital letter is used for key words in the journal title. The journal title and volume number are italicised, followed by the issue number in brackets (not italicised).* | **(Hohepa, Schofield, & Kolt, 2006)**  then subsequently, if 3-5 authors  **(Hohepa et al., 2006)** |
| **7. Journal article – academic/scholarly (print and electronic version) with no DOI** | |
| Harrison, B., & Papa, R. (2005). The development of an indigenous knowledge program in a New Zealand Maori-language immersion school. *Anthropology and Education Quarterly, 36*(1), 57-72. Retrieved from ProQuest Education Journals database.  *N.B. Give the URL of the journal homepage. e.g. Retrieved from http://ucpressjournals.com/journal.asp?j=aeq* | **(Harrison & Papa, 2005)**or  **Harrison and Papa (2005) recommend ...** |
| **8. Journal article - academic/scholarly (print version)** | |
| Gibbs, M. (2005). The right to development and indigenous peoples: Lessons from New Zealand. *World Development, 33*(8), 1365-1378. | **(Gibbs, 2005)** or  **Gibbs (2005) contradicts ...** |
| **9. Journal article - academic/scholarly**(Internet only – no print version) | |
| Snell, D., & Hodgetts, D. (n.d.). The psychology of heavy metal communities and white supremacy. *Te Kura Kete Aronui*, *1*. Retrieved from http://www.waikato.ac.nz/wfass/tkka  *N.B. (n.d.) = no date. For html version only, cite the paragraph number in text* | **(Snell & Hodgetts, n.d.)**  or  **Snell and Hodgetts (n.d.) suggest “...” (para. 3)** |
| **10. Personal Communication**(letters, telephone conversations, emails, interviews) | |
| *N.B. No reference list entry as the information is not recoverable.* | **(H. Clarke, personal communication, March 19, 2004)** |
| **11. Thesis – print version** | |
| Dewstow, R. A. (2006). *Using the Internet to enhance teaching at the University of Waikato*(Unpublished master’s thesis). University of Waikato, Hamilton, New Zealand. | **(Dewstow, 2006)**or  **Dewstow (2006) identified ...** |
| **12. Thesis – Institutional or personal webpage** | |
| Dewstow, R. A. (2006). *Using the Internet to enhance teaching at the University of Waikato*(Master’s thesis, University of Waikato, Hamilton, New Zealand). Retrieved from http://researchcommons.waikato.ac.nz/handle/10289/2241 | **(Dewstow, 2006)** |
| **13. Webpages (When multiple webpages are referenced, reference the homepage)** | |
| Statistics New Zealand. (2007). *New Zealand in profile 2007.*Retrieved from http://www.stats.govt.nz  *N.B. Author (could be organisation), date (either date of publication or latest update), document title, date retrieved if contents are likely to change, URL* | **(Statistics New Zealand, 2007)** |

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