

# THE KOPAONIK BUSINESS FORUM 2012



## How to Preserve the Future of Serbia: Economics, Business and Related Issues

KOPAONIK CONGRESS CENTER  
**March 6-8, 2012**

## MARCH 5, 2012 REGISTRATION AND WELCOME

20:00-21:00 **REGISTRATION**

21:00-22:00 **MK GROUP WELCOME PARTY**

## MARCH 6, 2012 PARADIGM CHANGE IN TIMES OF CRISIS

09:30-09:45 **OPENING CEREMONY**

**Aleksandar Vlahovic**, President, Serbian Association of Economists  
**Toplica Spasojevic**, President, Serbian Association of Corporate Directors  
**Word of sponsor**

09:45-10:15 **KEYNOTE SPEECH**

**Mirko Cvetkovic**, Prime Minister, Government of the Republic of Serbia

10:15-11:15 **PLENARY SESSION 1: ECONOMIC SITUATION AND RECOVERY  
PERSPECTIVES**

**Dragan Djuricin**, Forum Chairperson  
**Ljubo Jurcic**, President, Croatian Association of Economists

11:15-11:30 **Coffee Break**

11:30-13:00 **PANEL 1: THE ROLE OF EURO-ATLANTIC INVESTORS IN SERBIA'S  
RECOVERY**

*Keynote Speaker and Moderator:*

**Ivan Vujacic**, Professor, Faculty of Economics at the University of Belgrade  
*Panelists:*

**Mary Warlick**, U.S. Ambassador to Serbia  
**Vincent Degert**, Head of European Union Delegation in Serbia  
**Wolfram Maas**, German Ambassador to Serbia  
**François-Xavier Deniau**, French Ambassador to Serbia  
**Armando Varricchio**, Italian Ambassador to Serbia  
**Michael Davenport**, British Ambassador to Serbia

13:00-14:30 **PANEL 2: THE ROLE OF OTHER INVESTORS IN SERBIA'S ECONOMIC  
RECOVERY**

*Keynote Speaker and Moderator:*

**Branislav Grujic**, President, Serbian Business Club „Privrednik“  
*Panelists:*

**Alexandar Vasiljevic Konuzin**, Russian Ambassador to Serbia  
**Toshio Cunozaqi**, Japanese Ambassador to Serbia  
**Erwin Hofer**, Swiss Ambassador to Serbia  
**Jun Zhang**, Director, Ernst & Young's China Business Services Group

- 14:30-15:00 **SPECIAL EVENT:**  
**IBM Solutions for Business Analytics and Business Optimization**
- 15:00-17:00 **Networking**
- 17:00-19:00 **UNIQA Economic Expert Basketball League**  
**SES invincible vs. All other economists**
- 19:30-20:00 **SPECIAL EVENT:**  
**The Changing Paradigm of Public Sector Finance – USAID Business Enabling Project**  
**Dusan Vujovic**, Advisor, USAID Business Enabling Project  
**Anthony Sinclair**, Economic Advisor, USAID Business Enabling Project  
**Mirosljub Labus**, Professor, Faculty of Law at the University of Belgrade
- 20:00-21:30 **PANEL 3: PRIVATE AND PUBLIC SECTORS' RESPONSE TO INDUSTRIAL POLICIES**  
*Keynote Speaker and Moderator:*  
**Toplica Spasojevic**, President, Serbian Association of Corporate Directors  
*Panelists:*  
**Dragoljub Vukadinovic**, Chairperson, Metalac Gornji Milanovac  
**Miodrag Kostic**, Chairperson MK Group  
**Slobodan Petrovic**, CEO, Danube Foods  
**Branko Radujko**, CEO, Telekom Srbija  
**Dusan Bajatovic**, CEO, Srbijagas  
**Vladimir Popovic**, Managing Director, SAP West Balkans
- 21:30-22:30 **PANEL 4: THE ROLE OF FOREIGN INVESTORS IN ACHIEVING SERBIA'S DEVELOPMENT GOALS**  
*Keynote Speaker and Moderator:*  
**Ernst Bode**, CEO, Messer Tehnogas  
*Panelists:*  
**Mark Crandall**, Chairperson, Continental Wind Partners  
**Gustavo Navarro**, CEO, Holcim  
**Andreas Graf**, CFO, Vip mobile  
**Svetlana Tolmaceva Dingarac**, President of the Executive Board, ProCredit Bank
- 22:30-00:15 **Ernst & Young Midnight Party**

**MARCH 7, 2012**

**FROM MACROECONOMIC STABILITY TO INDUSTRIAL POLICIES AND BACK**

**09:30-10:30 PLENARY SESSION 2: THE NEW ROLE OF INTERNATIONAL FINANCIAL ORGANIZATIONS**

**Loup Brefort**, World Bank Office Director in Serbia

**Bogdan Lissovlik**, International Monetary Fund Representative in Belgrade

**Hildegard Gacek**, EBRD Director for Serbia

**10:30-11:00 KEYNOTE SPEECH**

**Dejan Soskic**, Governor, National Bank of Serbia

**11:00-12:30 PLENARY SESSION 3: ALIGNMENT OF THE MONETARY AND FISCAL POLICY WITH INDUSTRIAL POLICIES**

**Jurij Bajec**, Professor, Faculty of Economics at the University of Belgrade

**Dusan Vujovic**, Professor, FEFA

**Miroljub Labus**, Professor, Faculty of Law at the University of Belgrade

**Vladimir Cupic**, President of the Executive Board, Hypo Alpe Adria Bank

**Vladimir Vuckovic**, Member of the Fiscal Council

**12:30-12:45 Coffee Break**

**12:45-13:15 KEYNOTE SPEECH**

**Dusan Petrovic**, Minister of Agriculture, Trade, Forestry and Water Management

**13:15-14:30 PANEL 5: ENERGY POLICY**

*Keynote Speaker and Moderator:*

**Ljubo Macic**, President of the Council, Energy Agency of the Republic of Serbia

*Panelists:*

**Petar Skundric**, Energy Advisor to the Prime Minister, Government of the Republic of Serbia

**Vojin Lazarevic**, Chairperson, Rudnap Group

**Ratko Bogdanovic**, Deputy Director for Economic and Financial Affairs, Elektroprivreda Srbije

**Goran Novakovic**, Partner, Energowind

**Slavko Caric**, President of the Executive Board, Erste Bank

**14:30-15:30 PANEL 6: FINANCIAL CRISIS AND PHARMACEUTICAL INDUSTRY: CAUSES, CONSEQUENCES, SOLUTIONS**

*Keynote Speaker and Moderator:*

**Milan Culibrk**, Journalist, NIN

*Panelist:*

**Dragomir Marisavljevic**, President, Pharmaceutical Manufacturers Group Council

**Pavle Marjanovic**, Country Manager, Actavis

**Bojan Trkulja**, Managing Director, Inovia

**Miomir Nikolic**, President, Drug Wholesale Workgroup in Serbian Chamber of Commerce

15:30-16:30 **PANEL 7: HIGHER VALUE ADDED EXPORT**

*Keynote Speaker and Moderator:*

**Ana Trbovic**, Professor, FEFA

*Panelists:*

**Svetozar Mrksic**, Berko Mol

**Biljana Jovanovic**, Director, Luna Pozarevac

**Ljiljana Kundakovic**, Managing Director, Innovation Fund

**David Lovegrove**, IDI/SECEP

**Aleksandra Drecun**, Director, Center for Promotion of Science,  
Government of the Republic of Serbia

16:30-18:00 **Networking**

18:30-19:30 **Cocktail**

**Serbian British Business Club & Serbian City Club**

20:00-20:45 **PANEL 8: EUROPE AND THE SOVEREIGN DEBT CRISIS- HOW IT AFFECTS THE SERBIAN ECONOMY**

*Keynote Speaker and Moderator:*

**Symeon Tsomokos**, President, Greek-Serbian Business Council

*Panelists:*

**Filippos Karamanolis**, President of the Executive Board, Eurobank EFG

**Georgios Papanastasiou**, President of the Executive Board, Alpha Bank

**Mihailo Vesović**, Vice President, Serbian Chamber of Commerce

20:45-21:05 **SPECIAL EVENT:**

**Diego Velini**, Business Development and Corporate Affairs Manager, Fiat  
Automobiles Serbia

21:05-22:05 **PANEL 9: THE FUTURE OF THE EURO AND ITS IMPACT ON THE MONETARY POLICY OF SERBIA**

*Keynote Speaker and Moderator:*

**Goran Pitic**, Professor, FEFA

*Panelists:*

**Iftekhar Hasan**, E. Gerald Corrigan Professor of Finance, Fordham  
University, USA

**Sris Chatterjee**, profesor, Fordham University, USA

**Christian Saborowski**, IMF

**Nebojsa Savic**, Professor, FEFA

**Milan Nedeljkovic**, Lead Research Economist, National Bank of Serbia

22:05-23:30 **PANEL 10: POSSIBLE POLITICAL AND ECONOMIC VISIONS**

*Keynote Speaker and Moderator:*

**Aleksandar Vlahovic**, President, Serbian Association of Economists

*Panelists:*

**Bozidar Djelic**

**Jorgovanka Tabakovic**

**Verica Kalanovic**

**Nenad Popovic**

## MARCH 8, 2012 INDUSTRIAL POLICIES

### 09:30-10:30 **PLENARY SESSION 4: DEVELOPMENT PRIORITIES (INCLUDING REGIONAL DEVELOPMENT)**

**Ljubomir Madzar**, Professor Alfa University of Belgrade

**Edvard Jakopin**, Deputy Minister, Ministry of Finance

**Goran Petkovic**, State Secretary, Ministry of Economy and Regional Development, Government of the Republic of Serbia

**Andrea Benassi**, Secretary General, UEAPME

### 10:30-12:00 **PANEL 11: HOW DO INSURANCE COMPANIES CONTRIBUTE TO THE SUSTAINABLE DEVELOPMENT?**

*Keynote Speaker and Moderator:*

**Zoran Visnjic**, Member of the Managing Board, UNIQA International  
*Panelists:*

**Milenka Jezdimirovic**, CEO, Dunav Insurance

**Antonio Marchitelli**, CEO, AXA Insurance

**Dragan Filipovic**, Deputy CEO, Delta Generali

**Darko Botic**, Deputy CEO, DDOR Novi Sad

**Dusko Jovanovic**, President of the Board, Sava Insurance

**Branko Krstonosic**, President of the Board, Wiener Städtische

### 12:00-13:15 **PANEL 12: INDUSTRIAL POLICY IN AGRICULTURE AND FOOD PROCESSING INDUSTRY**

*Keynote Speaker and Moderator:*

**Miodrag Kostic**, Chairperson, MK Group

*Panelists:*

**Miladin Sevarlic**, President, Serbian Association of Agricultural Economists

**Zoran Mitrovic**, Chairman, Victoria Group

**Sasa Vitosevic**, General Manager, Global Seed

**Zoran Njegovan**, Professor, Faculty of Agriculture at the University of Novi Sad

**Dragan Sagovnovic**, Managing Director, Economics Institute

### 13:15-13:45 **CLOSING REMARKS**

**Aleksandar Vlahovic**

**Toplica Spasojevic**

**Jurij Bajec**

**Dragan Djuricin**

**Ana Trbovic**

# MEMBERS OF THE SERBIAN ECONOMISTS ASSOCIATION

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ДУНАВ  
ОСИГУРАЊЕ

MENĐOZER TIM  
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ul. Matije Gupca 2/16, 11000 Beograd

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ЕАБ

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Управа за утврђивање способности  
бродова за пловидбу

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Centralni registar  
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Србијациме

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