



ЕКОНОМСКИ ИНСТИТУТ
ECONOMICS INSTITUTE
1947



Друштво аграрних економиста Србије
Serbian Association of Agricultural Economists

SECOND AGRICULTURAL FORUM

FOOD FOR EUROPE

TOWARDS A NEW DEVELOPMENT STRATEGY
FOR THE SERBIAN AGRO-ECONOMY

Subotica, October 11-13, 2012

AGENDA



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Having obtained candidate status for EU membership, Serbia is to undergo comprehensive preparations and negotiations on accession to united Europe. The experience of 12 countries that joined the European Union in 2004 and 2008, and of Croatia that will become the 28th member of the European family of nations in 2013, indicate that agribusiness is the field that bears the weight of the most complex and delicate negotiations and requires the most comprehensive preparations – starting from the agriculture legislation, through harmonization, regulation, institutional development, staff training, up to the use of pre-accession IPA funds.

In order to adapt to the EU common agricultural policy as adequately as possible, and to strengthen its position in international market, Serbia, above all, needs a new strategy for development of agro-economy, as an umbrella document that would be adopted by parliament, as well as more stimulating agricultural budget. Thus, the Second Agricultural Forum "Food for Europe" is dedicated to current trends and conditions, upcoming challenges, risks and prospects for adapting the Serbian agro-economy in the most demanding stage of EU accession.

TOPICS:

What are the main directions for reform and transition of agro-economy in the European Union countries and how to adjust Serbian agro-economy to the common agricultural policy (CAP) of EU as best as possible ■ What is the development strategy of agro-economy and what agricultural policy Serbia will need from 2013 ■ What are the transition countries' experiences in the field of agro-economy regarding negotiations on the road from a candidate to EU member ■ How can Serbian agro-economy apply the agreements with the European Union more successfully than before ■ How to use the production potentials for greater export of agricultural and food products and better positioning in the regional and European markets ■ How can family farms, associated in the cooperative sector, increase output and competitiveness of the goods ■ How can domestic producers win the European trade chains ■ How to attract greater investment in agriculture ■ How to integrate the activities of state institutions, sector-oriented organizations and various groups of producers for the Serbian agro-economy appearance in international market ■ How to improve access to finance for cooperatives and small and medium-sized agribusiness companies ■ What is the amount and composition of agricultural budget the Serbian agriculture can count on in the coming years ■ How to create safer conditions for economic activity through insurance in agriculture

FORUM ORGANIZER:

The Economics Institute and the Serbian Association of Agricultural Economists.

FORUM PARTNERS:



USAID
OD AMERIČKOG NARODA

VICTORIAGROUP



M K G R O U P



Najbolje od mleka.



ПРИВРЕДНА КОМОРА СРБИЈЕ
CHAMBER OF COMMERCE AND INDUSTRY OF SERBIA



JOINT DINNER HOST AT THE RESTAURANT "MAJKIN SALAŠ" IS MLEKARA SUBOTICA DAIRY

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THURSDAY, 11 October 2012

17.00–20.00 Arrival, accommodation and registration of participants

20.00–22.00 Joint dinner at the “Galleria” Hotel

FRIDAY, 12 October 2012

9.00–9.10 WELCOME SPEECH ON BEHALF OF ORGANIZERS

Aleksandar Vlahović, Chairman, Economics Institute

9.10–9.40 OPENING ADDRESS

Goran Knežević, Minister, Ministry of Agriculture, Forestry and Water Management of the Republic of Serbia

9.40–10.00 INTRODUCTORY REMARKS: IMPORTANCE AND NECESSITY OF MAKING A NEW DEVELOPMENT STRATEGY FOR THE SERBIAN AGRO-ECONOMY

Dragan Šagovnović, General Manager, Economics Institute

Prof. Miladin Ševarlić, Ph.D., President, Serbian Association of Agricultural Economists and **Prof. Jelena Birovljev, Ph.D.**, Vice-President, Serbian Association of Agricultural Economists

10.00–12.00 PANEL 1: BATTLE FOR THE MARKET: HOW TO USE PRODUCTION AND EXPORT POTENTIALS OF THE SERBIAN AGRICULTURE AND FOOD INDUSTRY AS BEST AS POSSIBLE

Panel Partner: Victoria Group

Moderator: Aleksandar Vlahović, Chairman, Economics Institute

Dejan Krnjaić, State Secretary, Ministry of Agriculture, Forestry and Water Management of the Republic of Serbia

Saša Vitošević, Advisor for Agriculture to the Minister, Ministry of Finance and Economy of the Republic of Serbia

Goran Borčak, General Manager, Victoria logistic

Miodrag Kostić, CEO, MK Group

Slobodan Petrović, CEO, Danube-foods and Imlek

Michalis Orfanoudakis, BoD Member and Patron of the Food and Agriculture Committee, Foreign Investors Council

Zoran Matić, General Manager, Mlekara Šabac Dairy – Farmakom MB

Prof. Borislav Kobiljski, Ph.D., General Manager, Institute of Field and Vegetable Crops Novi Sad

Rajko Mandić, General Manager, PKB Corporation

Žarko Galetin, General Manager, Commodity Exchange Novi Sad

Prof. Branislav Vlahović, Ph.D., Faculty of Agriculture, Novi Sad

12.00–12.30 Group photo session and refreshments break

12.30 –13.00 DIRECTIONS FOR THE COMMON AGRICULTURAL POLICY REFORM AND AGRO ECONOMY TRANSITION IN THE EUROPEAN UNION COUNTRIES

Holger Kray, Lead Operations Officer for Europe and Central Asia Region, World Bank

John A. Clarke, Director of International Affairs, DG Agriculture and Rural Development, European Commission

13.00 – 14.00 DISCUSSION ON THE MORNING SESSION TOPICS

14.00 – 16.00 Lunch

16.00–18.30 PANEL 2: FROM CANDIDATE TO MEMBER STATE: TRANSITION COUNTRIES’ EXPERIENCE IN AGRO-ECONOMY AND

RECOMMENDATIONS/MESSAGES FOR SERBIA

Country of the Panel: Republic of Croatia

Moderator: Svetlana Kisić, Special Advisor, Economics Institute

Dr. Vesna Gantner, Assistant Minister, Ministry of Agriculture of the Republic of Croatia

Miloš Milovanović, Assistant Minister, Ministry of Agriculture, Forestry and Water Management of the Republic of Serbia

Vojislav Stanković, Advisor for Agriculture, Serbian Chamber of Commerce

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Branislav Bugarski, Secretary for Interregional Cooperation and Local Self-Government, Government of AP Vojvodina

Prof. Danilo Tomić, Ph.D., BoD President, Serbian Association of Agricultural Economists

Marjan Vučak, Regional General Manager, Meggle

Prof. Natalija Bogdanov, Ph.D., Faculty of Agriculture, Belgrade and Associate, Macroeconomic Analyses and Trends, Economics Institute

Slobodan Teofanov, Head of the Provincial Secretariat of Agriculture, Forestry and Water Management, Government of AP Vojvodina

20.00-23.00 Joint dinner ("Majkin salaš")

SATURDAY, 13 October 2012

9.00–11.30 PANEL 3: FINANCING SMALL AND MEDIUM-SIZED COMPANIES IN AGRICULTURE AND IN FOOD INDUSTRY: SOLUTIONS

Panel Partner: USAID BEP

Moderator: Ana Jolović, Financial Market Development Team Leader, USAID BEP

Anthony Sinclair, Economic and Financial Advisor, USAID BEP

Miloš Milovanović, Assistant Minister, Ministry of Agriculture, Forestry and Water Management of the Republic of Serbia

Živa Žebeljan, Assistant Director of the Retail Department, Komercijalna banka

Đorđe Radulović, Director of Sales Management RPG, Department for Small Businesses Sales Management, Banca Intesa

Vaso Lekić, Co-owner, Foodland

Goran Tadić, CEO, SILBO

11.30–12.00 Break

12.00–14.00 PANEL 4: INSURANCE IN AGRICULTURE: A PREREQUISITE FOR SAFER BUSINESSES

Panel Partner: Dunav Insurance Company

Moderator: Dragan Šagovnović, General Manager, Economics Institute

Vladan Manić, Secretary-General, Association of Serbian Insurers

Mira Erić Jović, Advisor to the Governor, National Bank of Serbia

Senad Mahmutović, State Secretary, Ministry of Agriculture, Forestry and Water Management of the Republic of Serbia

Dr. Milenka Jezdimirović, General Manager, Dunav Insurance Company

Prof. Zdravko Petrović, Ph.D., University Sigmund Freud, Vienna

Dr. Dragan Milivojčević, General Manager, PIK Dragan Marković and Coordinator, the Green pool

14.00–16.00 Lunch

16.00–19.00 PANEL 5: AFTERNOON WITH COOPERATIVES STRATEGY FOR THE DEVELOPMENT OF AGRICULTURAL COOPERATIVES

Host and moderator: Prof. Miladin Ševarlić, Ph.D., President, Cooperative Movement

Prof. Zorka Zakić, Ph.D., President, National Council for the 2012 International Year of Cooperatives

Nikola Mihailović, President, Cooperative Union of Serbia

Radislav Jovanov, President and **Jelena Nestorov**

Bizonj, M.Sc., Secretary-General, Cooperative Union of Vojvodina

Zorana Gajić, Chairman of the Board, "Bio razvoj" Association

Dr. Nenad Ilić, Acting Director, "Serb med" Cooperative of Good Hosts

09.00 – 14.00 PROGRAMME PLUS: MARKET RESEARCH TRAINING "Research of the foreign markets potential for agribusiness companies"